- Located in a wealthy district
- Located close to an important square
- Market in an office area
- Located in an intersection point of several roads
- The entrance is above the street level
- Parking space is not enough
- Building is insignificant
- The open space across the street can be used to create an attraction and make the area more accessible
- By strong interaction between indoors and outdoors, the liveliness of street can be brought in
- Since it is located close to an important square, there is a significant amount of human flow
- Since the streets are empty in nighttime, it feels unsafe to walk in the district
- Low accessibility reduces the usage of the market
- People working in offices are potential customers
- Since the district is out of human scale, it feels uninviting.
- Surrounding is both socially and physically monotone
- Located in an intersection point of several roads
- Project zone
- Zones
- Landmark
- Paths
CLEAR UND VISUAL STRUCTURE

COURTYARD

VS

GROUND FLOOR DIFFERENT LEVEL
NON REGULAR GRILL
CLOSED SPACE
MOSTLY ARTIFICIAL LIGHT
LOW RELATION WITH THE SURROUNDINGS

ANALISIS

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA
STRATEGY

- ACCESSIBILITY

- The project will improve the accessibility of the market, by enhancing the parking space designing a square-like entrance, making the entrance same level with the sidewalk, creating easy and visible vertical connection.

- FLEXIBILITY

- The module structure that characterises the new project give the possibility to redefine and adapt the intervention to the future necessity.

- USEFULNESS

The new market is projected to become an interaction of daily functions that make the building and the whole area livable for everybody from all ages and whole day.
LIVED MARKET

PARKING AREAS

RESTAURANTS / CAFÈ

PUBLIC SPACES

MEETING POINTS

GREEN AREAS

KINDERGARDEN

PERMANENT INDOOR

TEMPORARY OUTDOOR
TASTE.......... RESTAURANTS/CAFE
SIGHT ........ SHOPS/DISTRIBUTION
TASTE ........ RESTAURANTS/CAFE
HEARING ....... SELLERS-BUYER
SMELL ........ MEAL/FOOD
1. MODU STRUCTURAL ORGANISATION FLEXIBILITY

2. STREET IN THE MARKET & MARKET IN THE STREET
MINIMUM SHOP IDENTIFIED EASILY SHOWS THEIR STUFF PRACTICAL FACILITY TO PAY EASILY REACHED MODUL
MINIMUM SHOP IDENTIFIED EASILY SHOWS THEIR STUFF PRACTICAL FACILITY TO PAY EASILY REACHED