MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

STRENGTHS

•LOCATED IN A WEALTHY DISTRICT

•LOCATED CLOSE TO AN IMPORTANT SQUARE

•DISTRICT IS LIVELY ON DAYTIME

•THE MARKET IS IN AN OFFICE AREA

•LOCATED IN AN INTERSECTION POINT OF SEVERAL ROADS

WEAKNESES

•SURROUNDING IS OUT OF HUMAN SCALE

•SURROUNDING IS BOTH SOCIALLY AND PHYSICALLY MONOTONE

•DISTRICT IS EMPTY IN NIGHTTIME

•THE ENTRANCE IS ABOVE THE STREET LEVEL

•PARKING SPACE IS NOT ENOUGH

•BUILDING IS INSIGNIFICANT

OPPORTUNITIES

•PEOPLE WORKING IN OFFICES ARE POTENTIAL CUSTOMERS

• SINCE IT IS LOCATED CLOSE TO AN IMPORTANT SQUARE, THERE IS A SIGNIFICANT AMOUNT OF HUMAN FLOW

•THE OPEN SPACE ACROSS THE STREET CAN BE USED TO CREATE AN ATTRACTION AND MAKE THE AREA MORE ACCESSIBLE

•BY STRONG INTERACTION BETWEEN INDOORS AND OUTDOORS, THE LIVELINESS OF STREET CAN BE BROUGHT IN

THREATS

•SINCE THE STREETS ARE EMPTY IN NIGHTTIME, IT FEELS UNSAFE TO WALK IN THE DISTRICT

• LOW ACCESSIBILITY REDUCES THE USAGE OF THE MARKET

ANALISIS

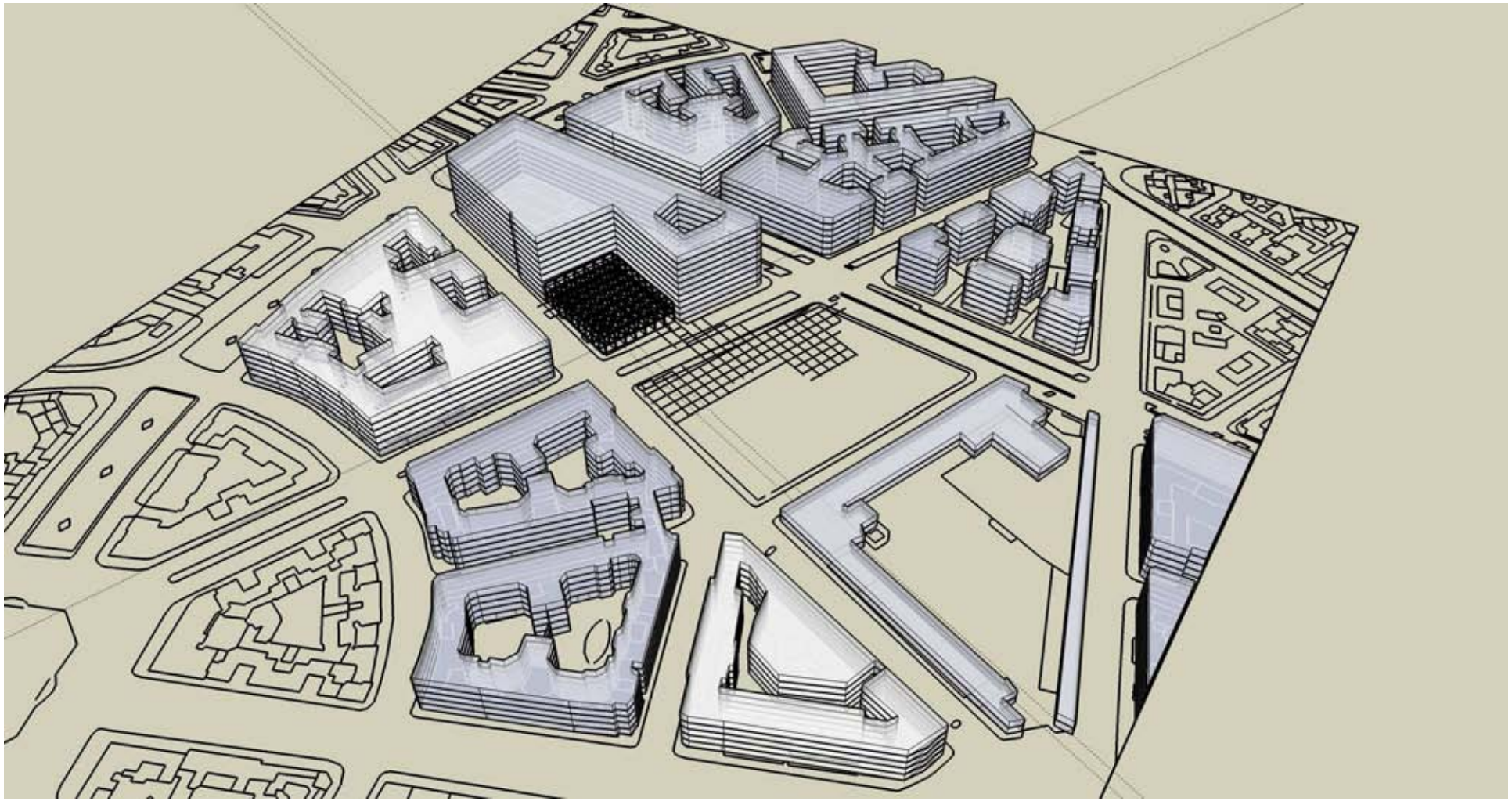
URBAN

SOCIAL

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



ANALISIS

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

VS

CLEAR UND VISUAL STRUCTURE

COURTYARD

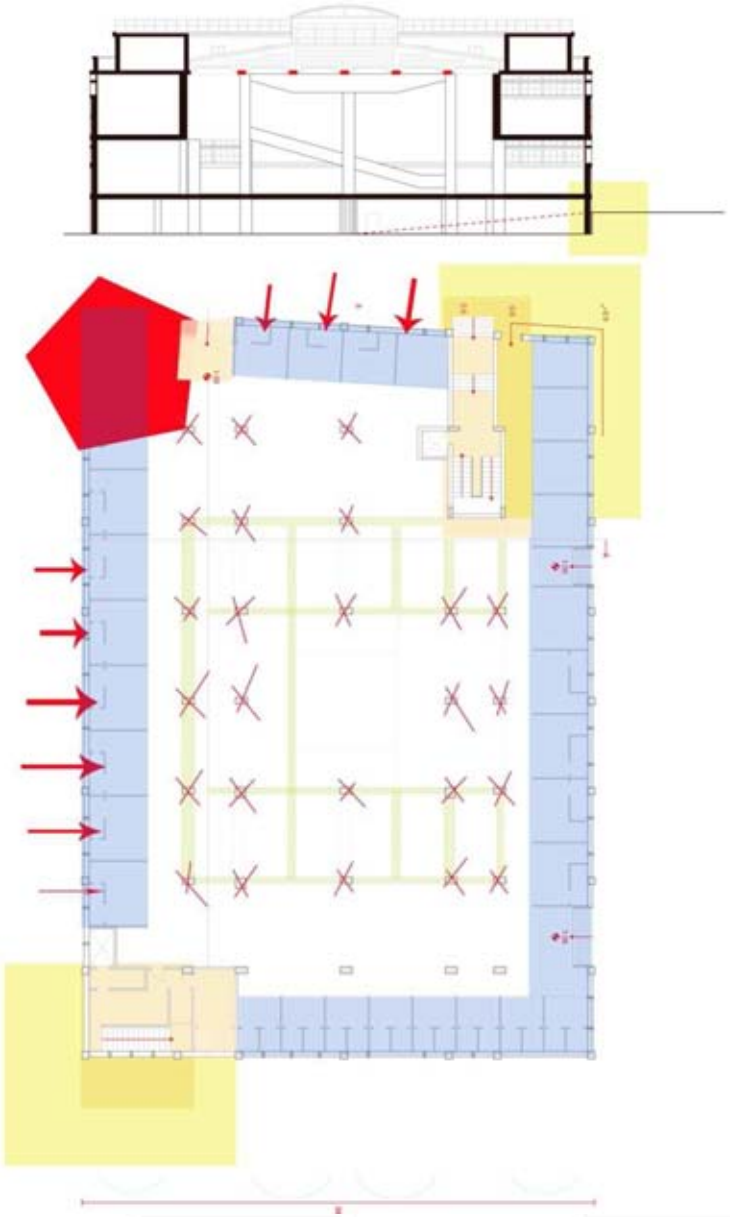
GROUND FLOOR DIFERENT LEVEL

NON REGULAR GRILL

CLOSED SPACE

MOSTLY ARTIFICIAL LIGHT

LOW RELATION WITH THE SURROUNDINGS



ANALISIS

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

STRATEGY

-ACCESSIBILITY

-THE PROJECT WILL IMPROVE THE ACCESSIBILITY OF THE MARKET, BY ENHANCING THE PARKING SPACE DESIGNING A SQUARE-LIKE ENTRANCE, MAKING THE ENTERANCE SAME LEVEL WITH THE SIDEWALK, CREATING EASY AND VISIBLE VERTICAL CONNECTION.

- FLEXIBILITY

- THE MODULE STRUCTURE THAT CHARACTERISES THE NEW PROJECT
GIVE THE POSSIBILTY TO REDEFINE AND ADAPT THE INTERVENTION TO THE FUTURE NECESSITY.

-USEFULNESS

THE NEW MARKET IS PROJECTED TO BECOME AN INTERACTION OF DAILY FUNCTIONS THAT MAKE THE BUILDING AND THE WHOLE AREA LIVABLE FOR EVERYBODY FROM ALL AGES AND WHOLE DAY.

LIVED MARKET — PERMANENT__INDOOR
TEMPORARY__OUTDOOR

PARKING AREAS

RESTAURANTS / CAFÈ

PUBLIC SPACES — MEETING POINTS
GREEN AREAS

KINDERGARDEN

NEEDS

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA
mercato corridoio

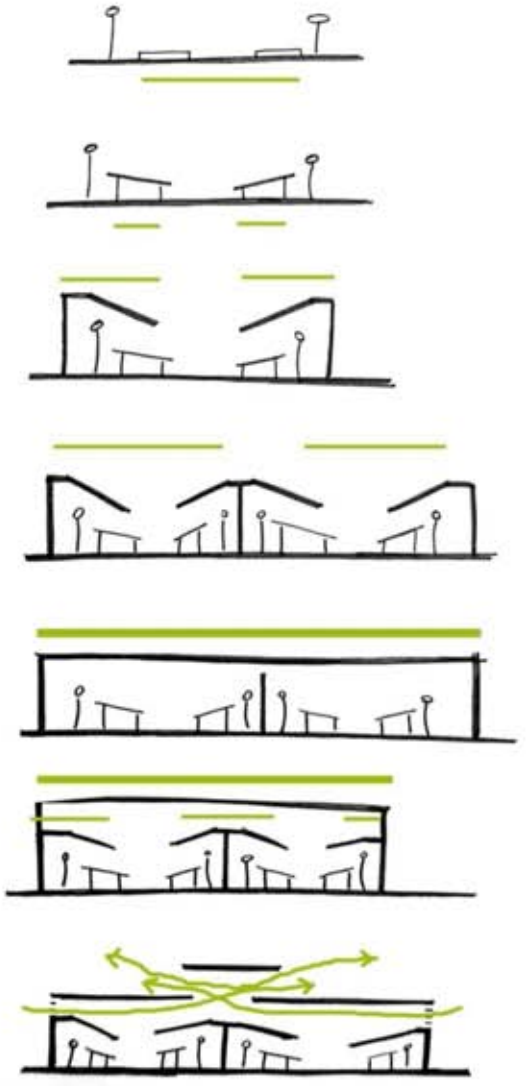
MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

MARKET

mercato corridoio

EVOLUTION



MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

SIGHT.....SHOPS/DISTRIBUTION

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

HEARING....SELLERS-BUYER

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

SMELL..... MEAL/FOOD

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

TASTE..... RESTAURANTS/CAFE

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

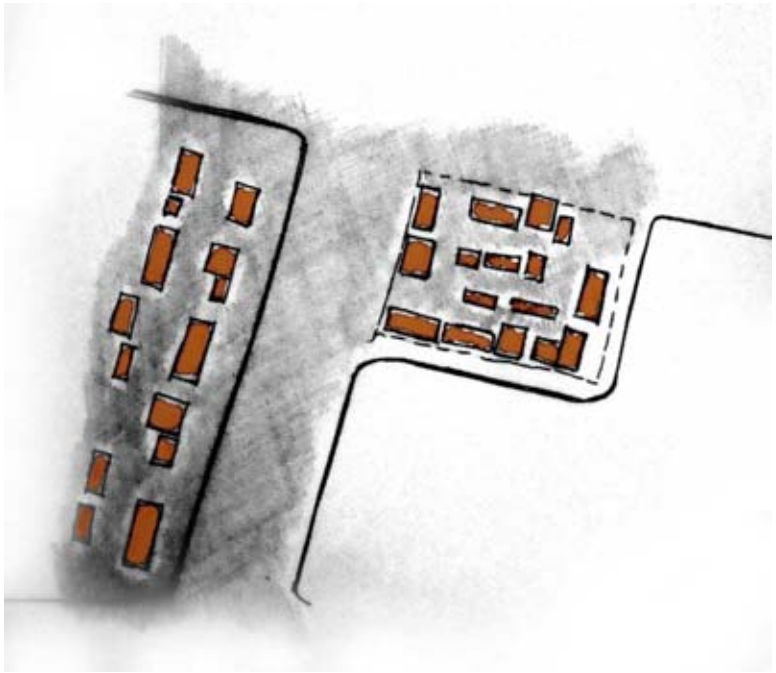
mercato corridoio

SIGHT..... SHOPS/DISTRIBUTION
TASTE..... RESTAURANTS/CAFE
HEARING.... SELLERS-BUYER
SMELL..... MEAL/FOOD

MARKET

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



1_MODUL___STRUCTURAL ORGANISATION
FLEXIBILITY

2_STREET IN THE **MARKET & MARKET** IN THE **STREET**

SOLUTIONS

mercato corridoio

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

MODUL

MINIMUN SHOP

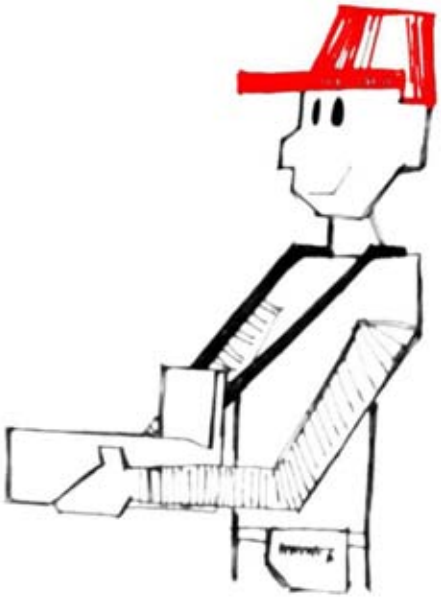
IDENTIFIED EASYLY

SHOWS THEIR STUF

PRACTICAL

FACILITY TO PAY

EASYLY REACHED

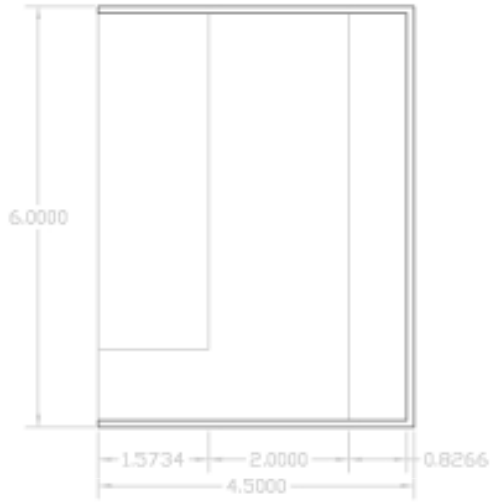


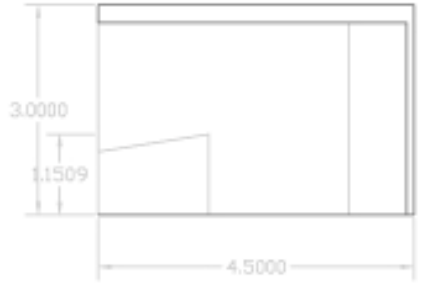
MODUL

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio





MINIMUN SHOP

IDENTIFIED EASYLY

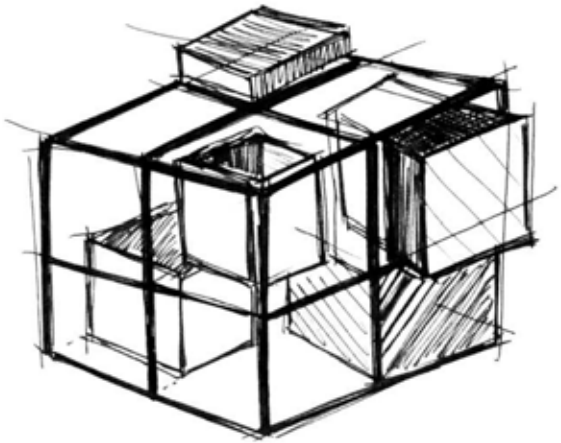
SHOWS THEIR STUF

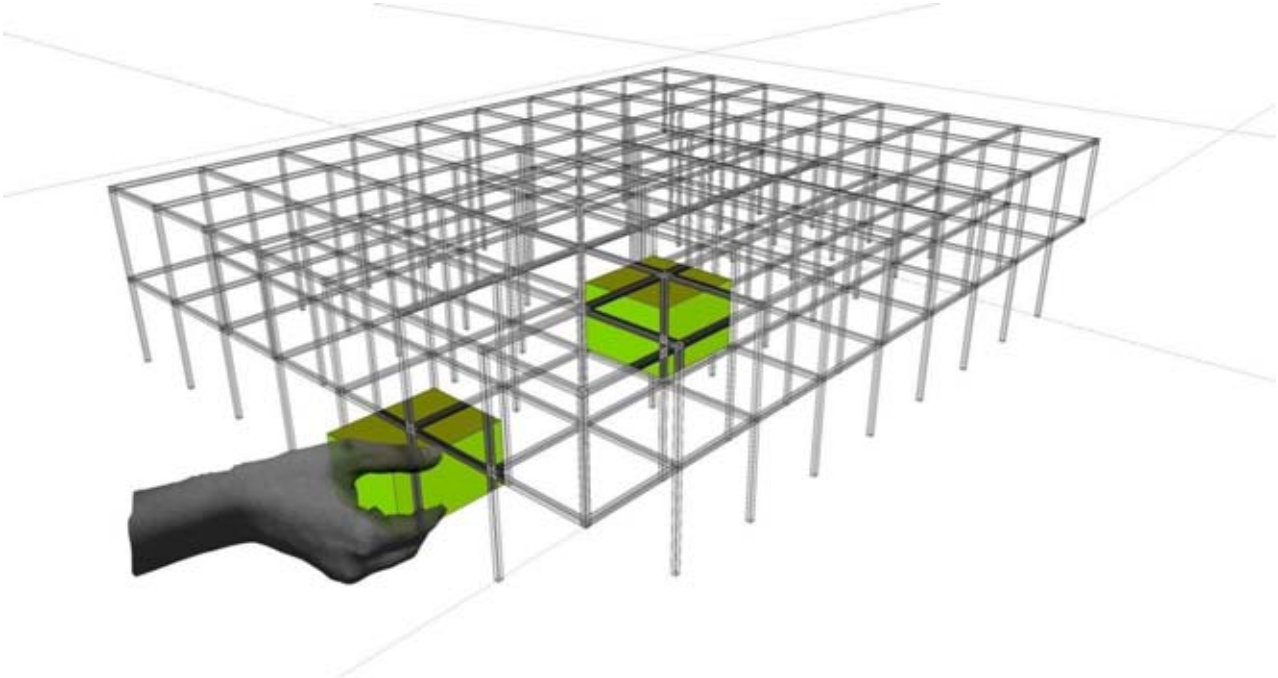
PRACTICAL

FACILITY TO PAY

EASYLY REACHED

MODUL



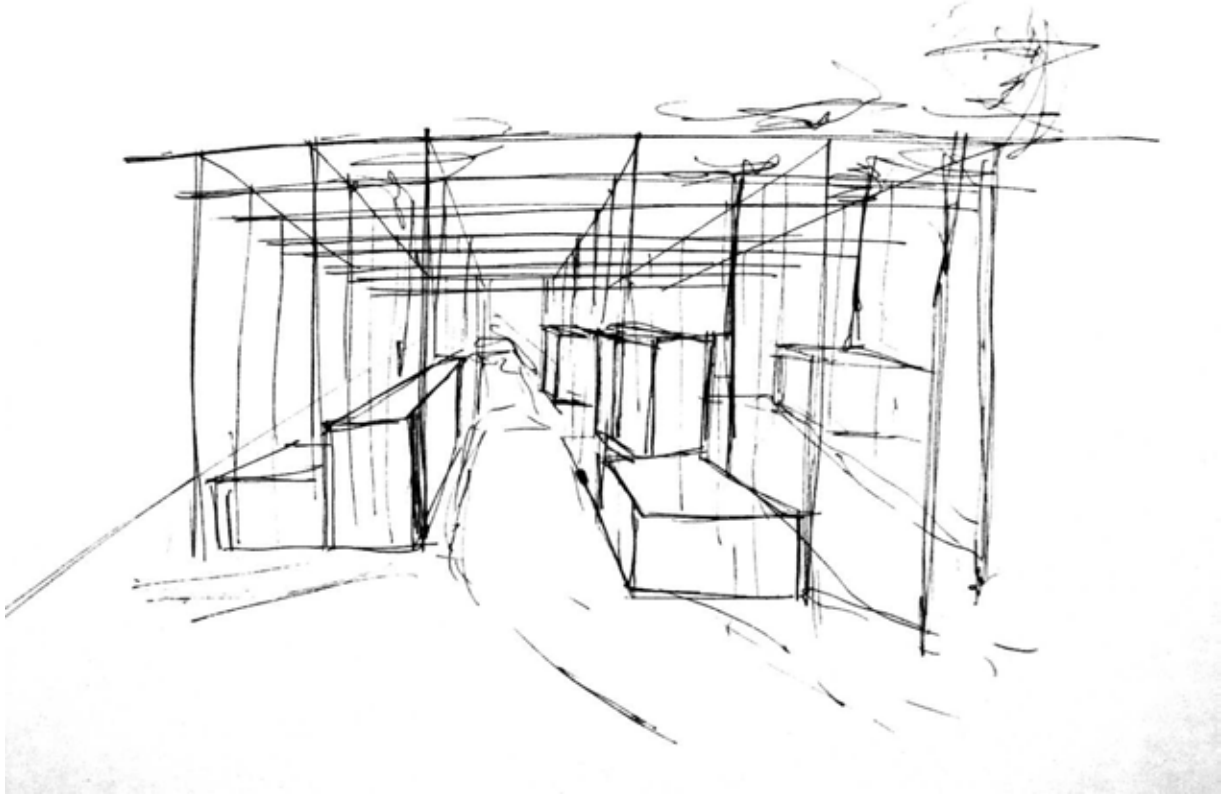


STRUCTURE

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

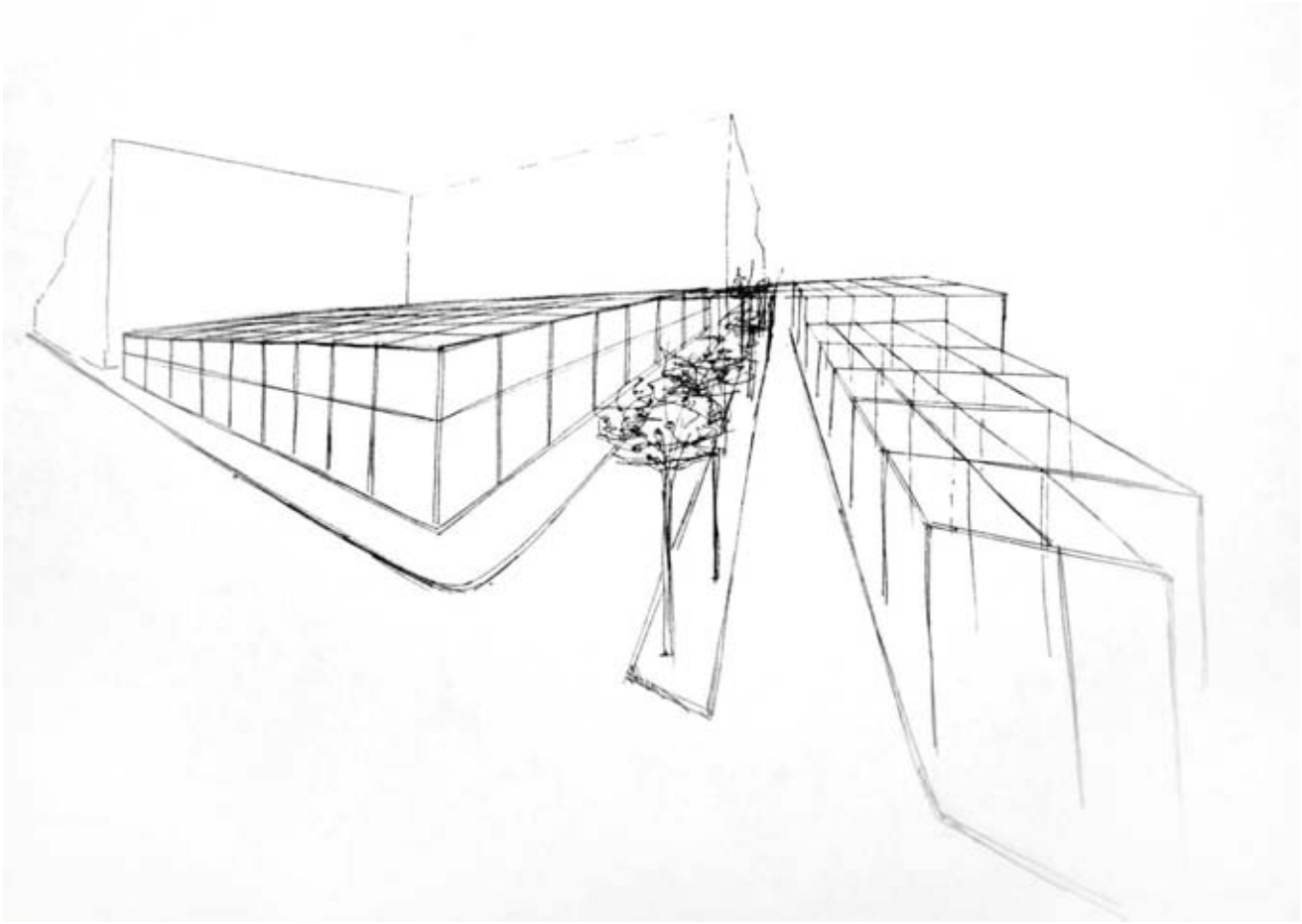


STRUCTURE

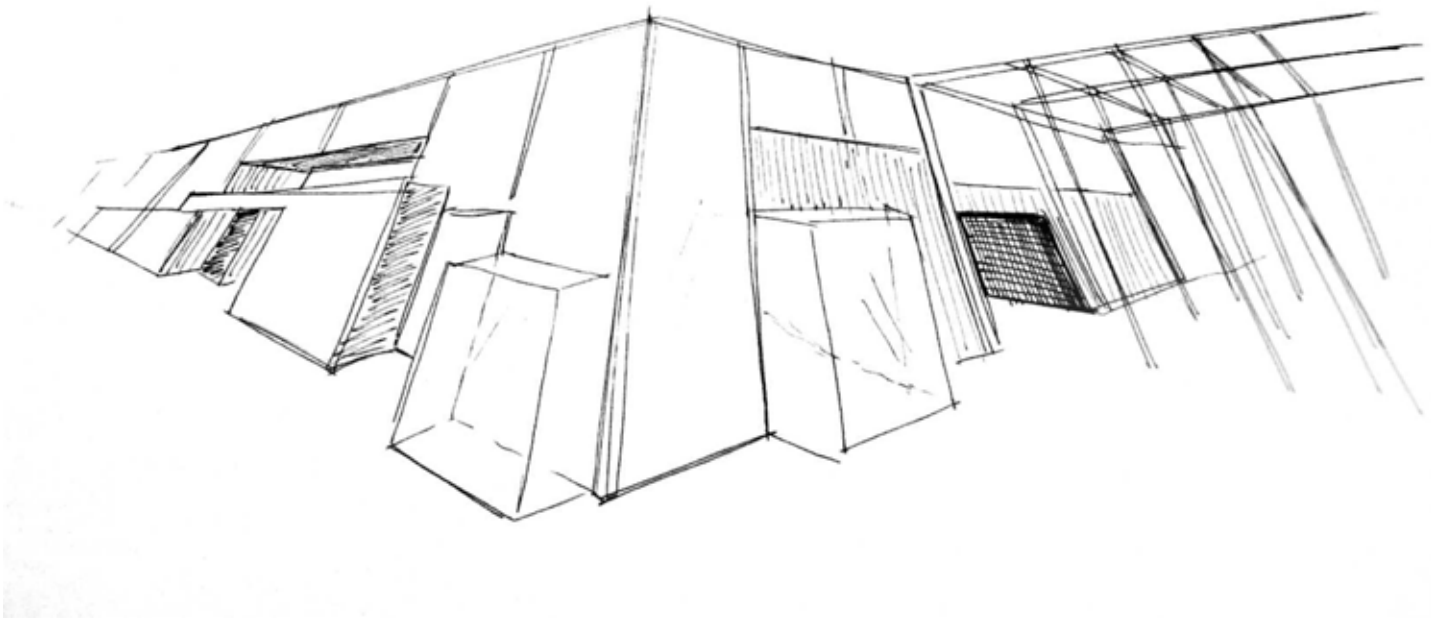
MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



STRUCTURE



STRUCTURE

ARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

PROGRAM

PROGRAM

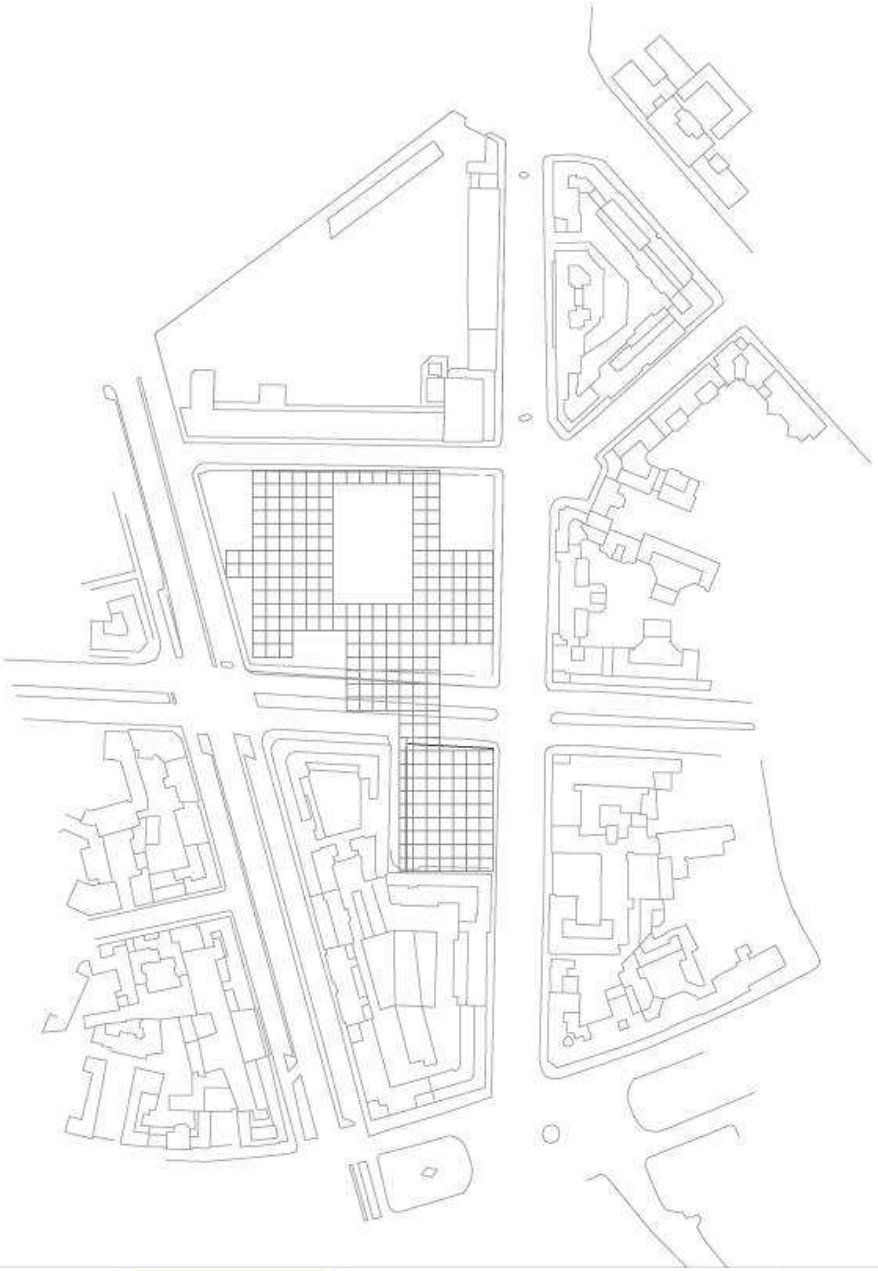
GENERAL PLAN

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

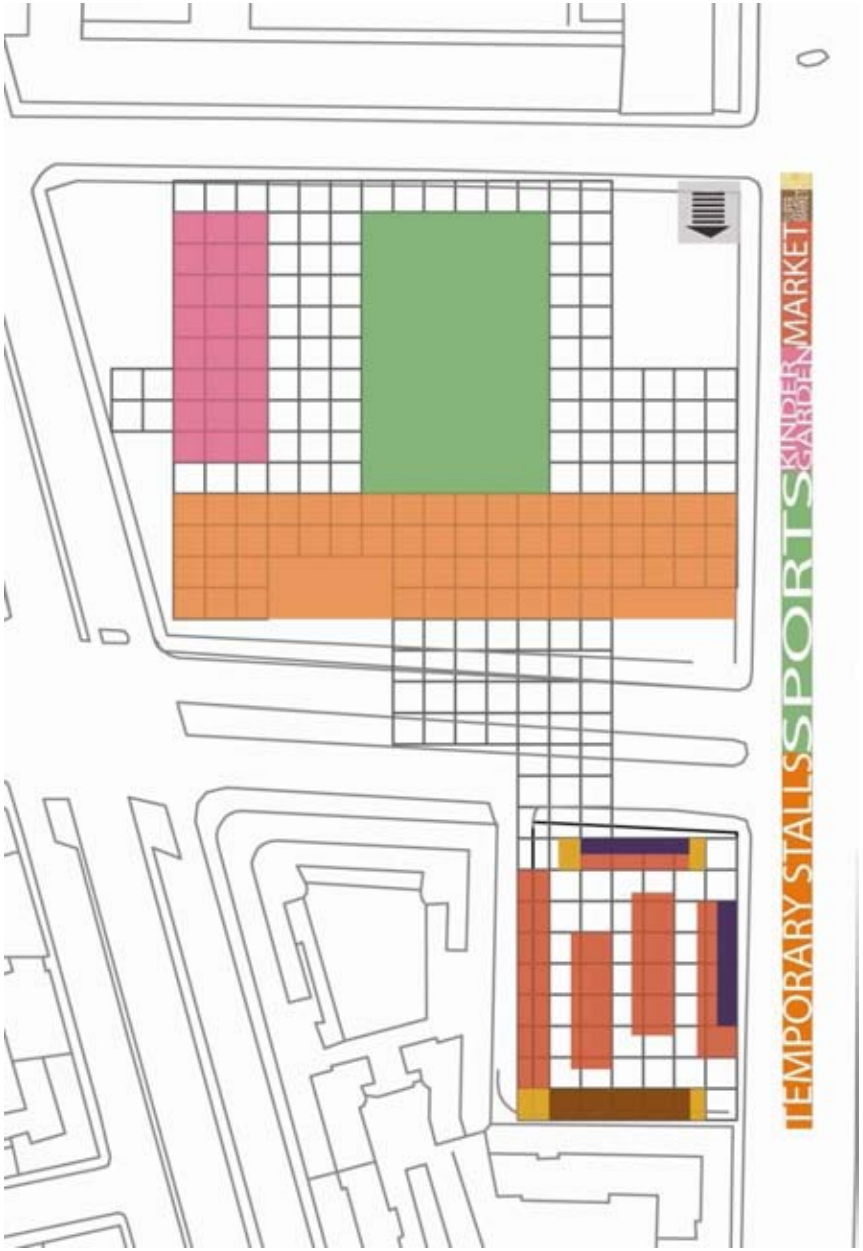
mercato corridoio



PROGRAM

GENERAL PLAN

GENERAL PLAN



PROGRAM

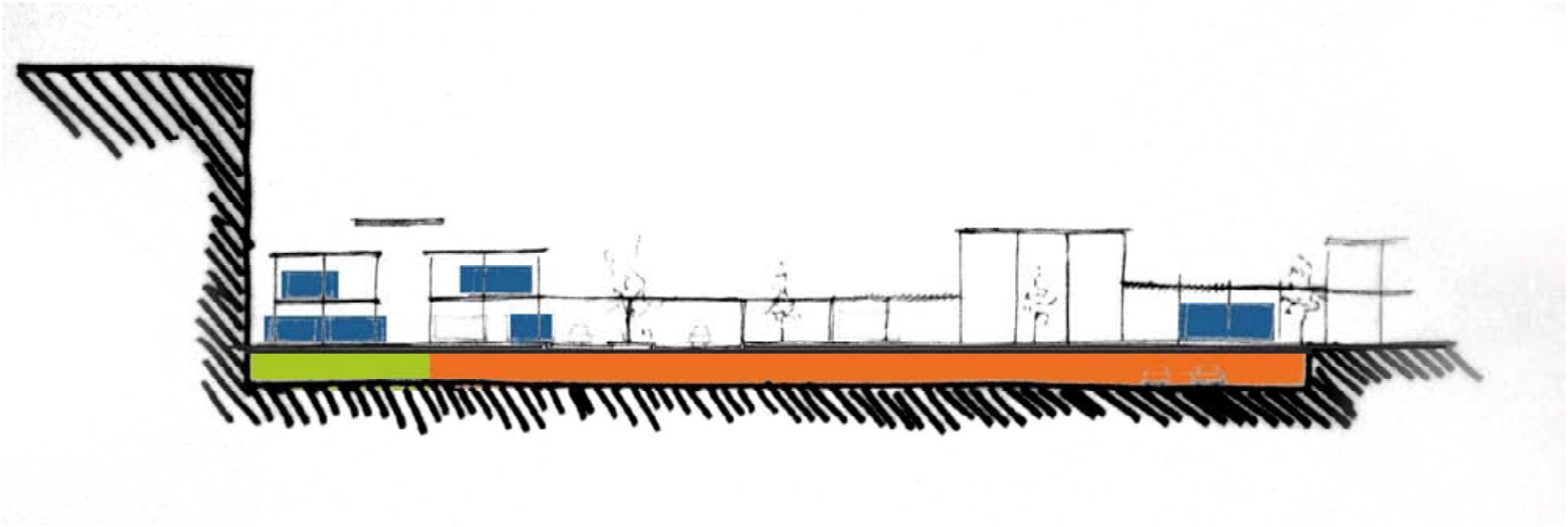
GENERAL PLAN

GENERAL PLAN

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



PROGRAM

GENERAL PLAN

GENERAL PLAN

MARKET IN THE CITY

REDEFINING **SABOTINO MARKET** IN ROMA

mercato corridoio

MARKET IN THE CITY

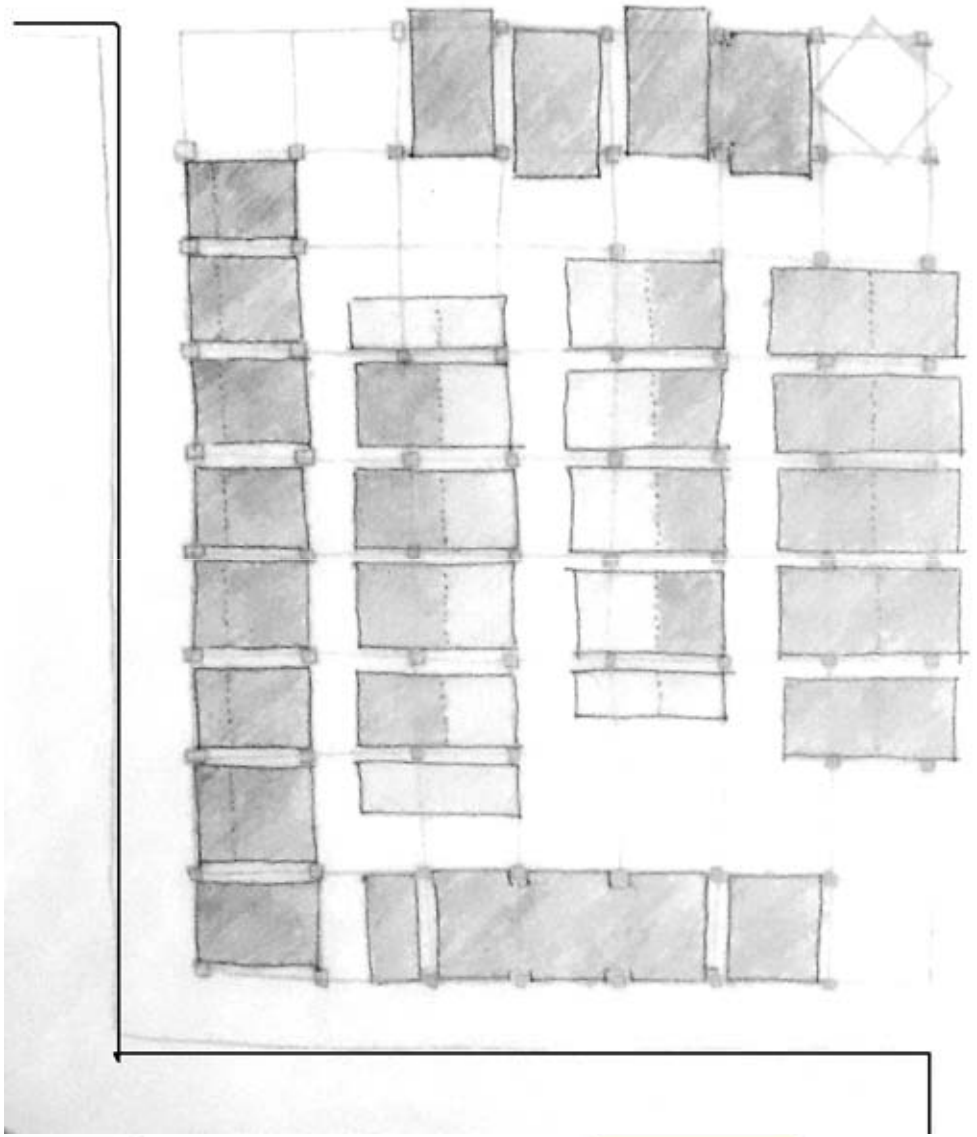
REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

PROGRAM

GENERAL PLAN

MARKET



PROGRAM

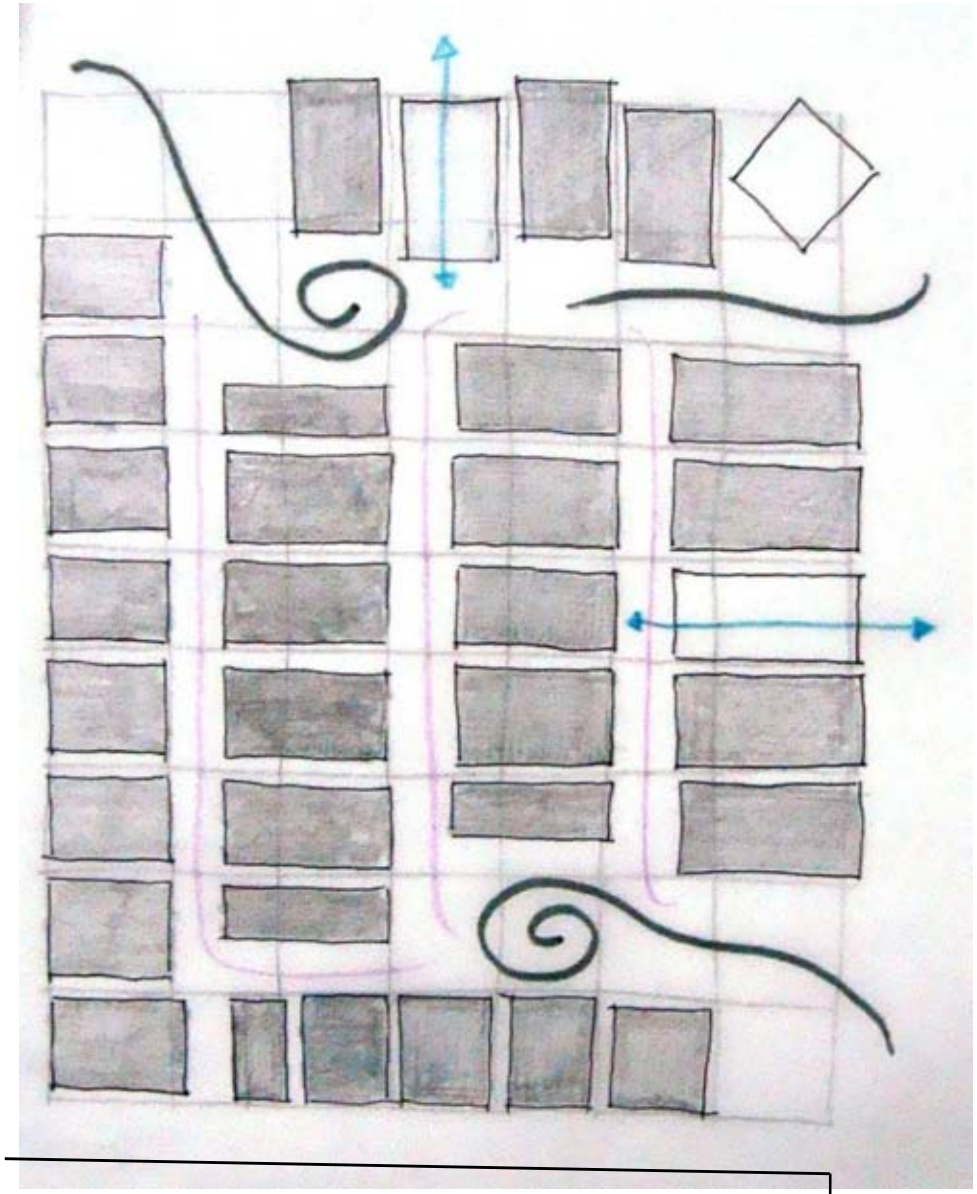
GENERAL PLAN

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



MAIN IDEAS

SQUARES

CORRIDOR
MARKET

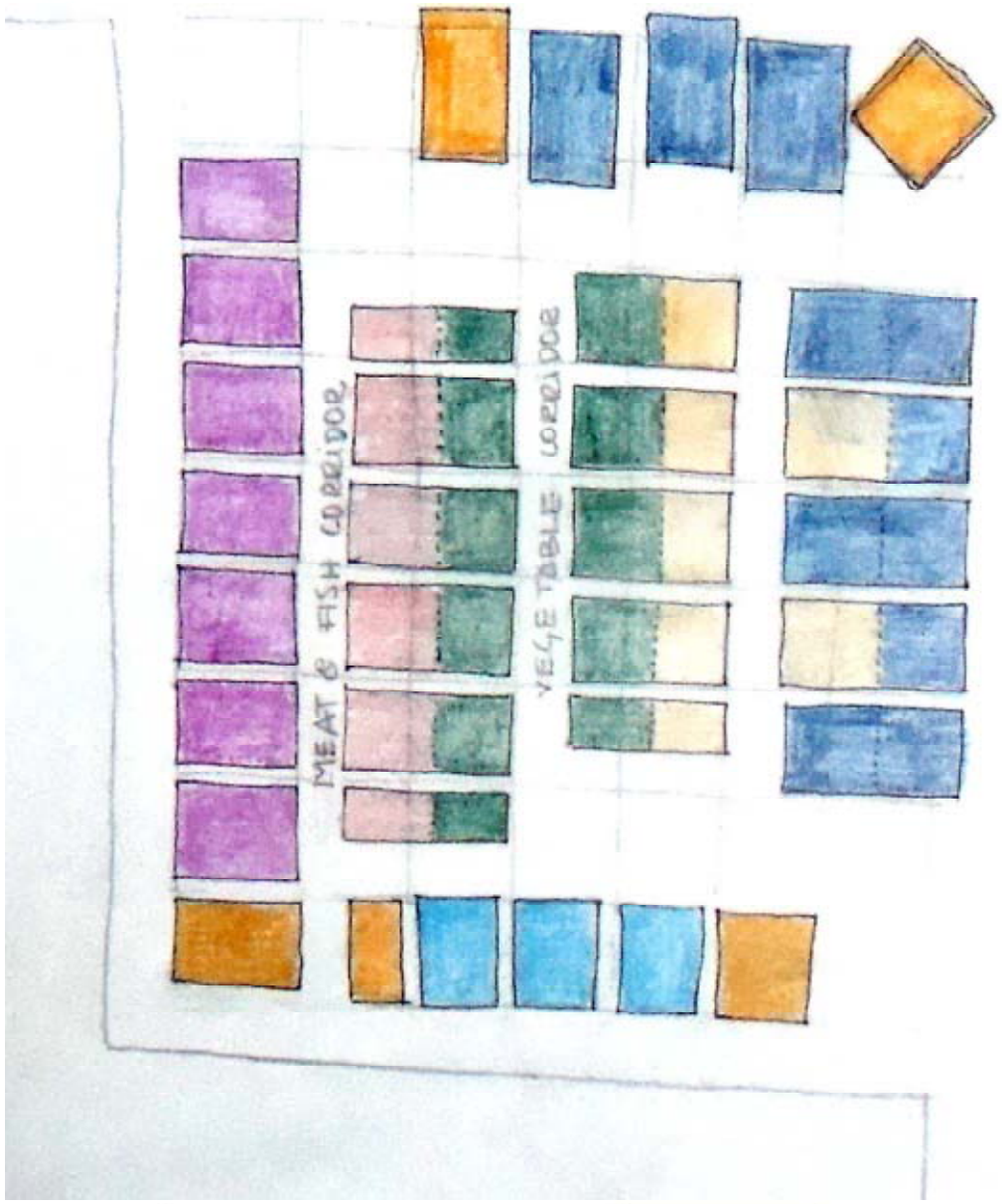
FLEXIBILITY

TRANSPARENCY

PROGRAM

GENERAL PLAN

MARKET



PROGRAM

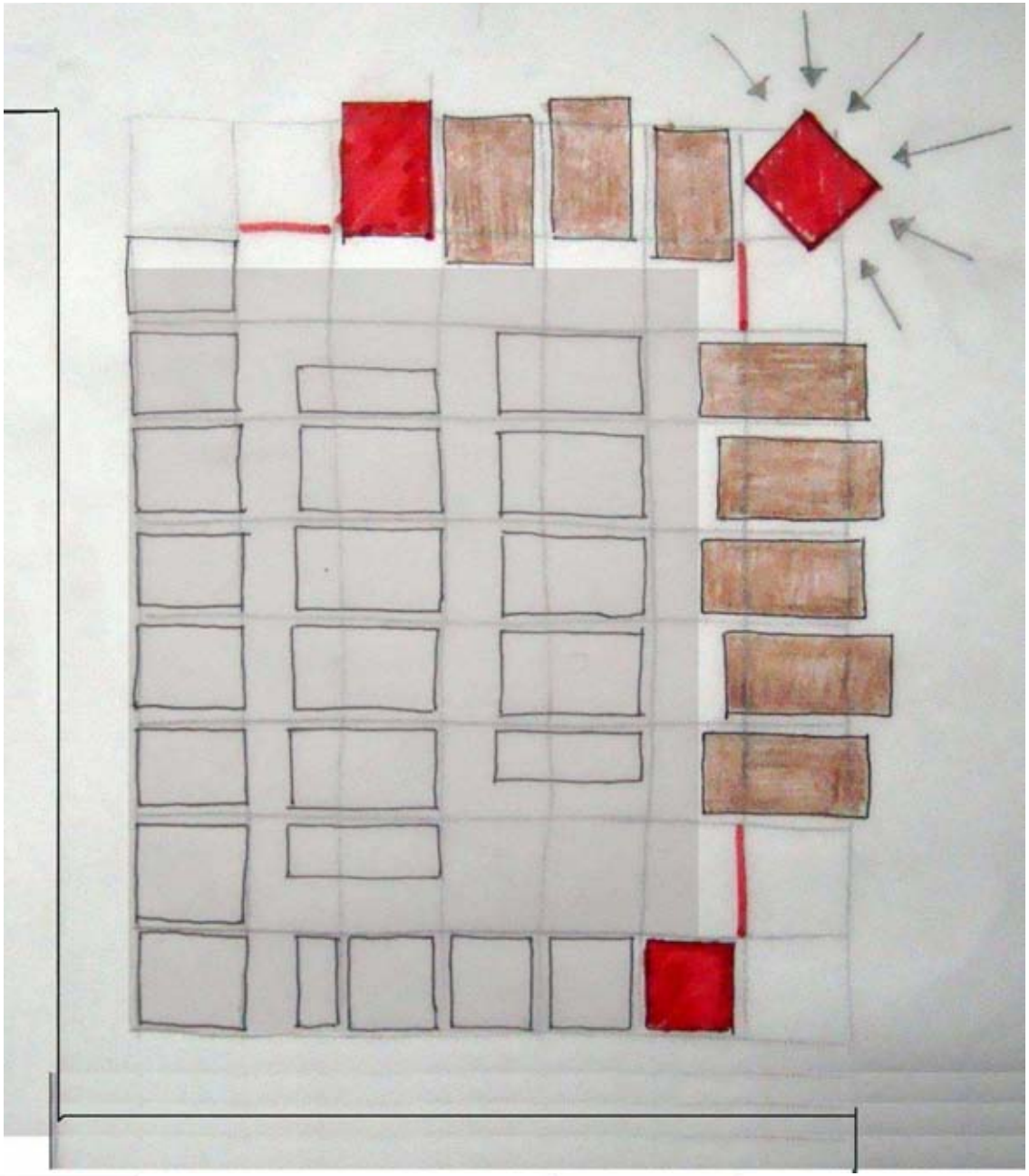
GENERAL PLAN

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio



MAIN IDEAS

PERIMETRAL
PUBLIC

CORNER
SERVICES

PROGRAM

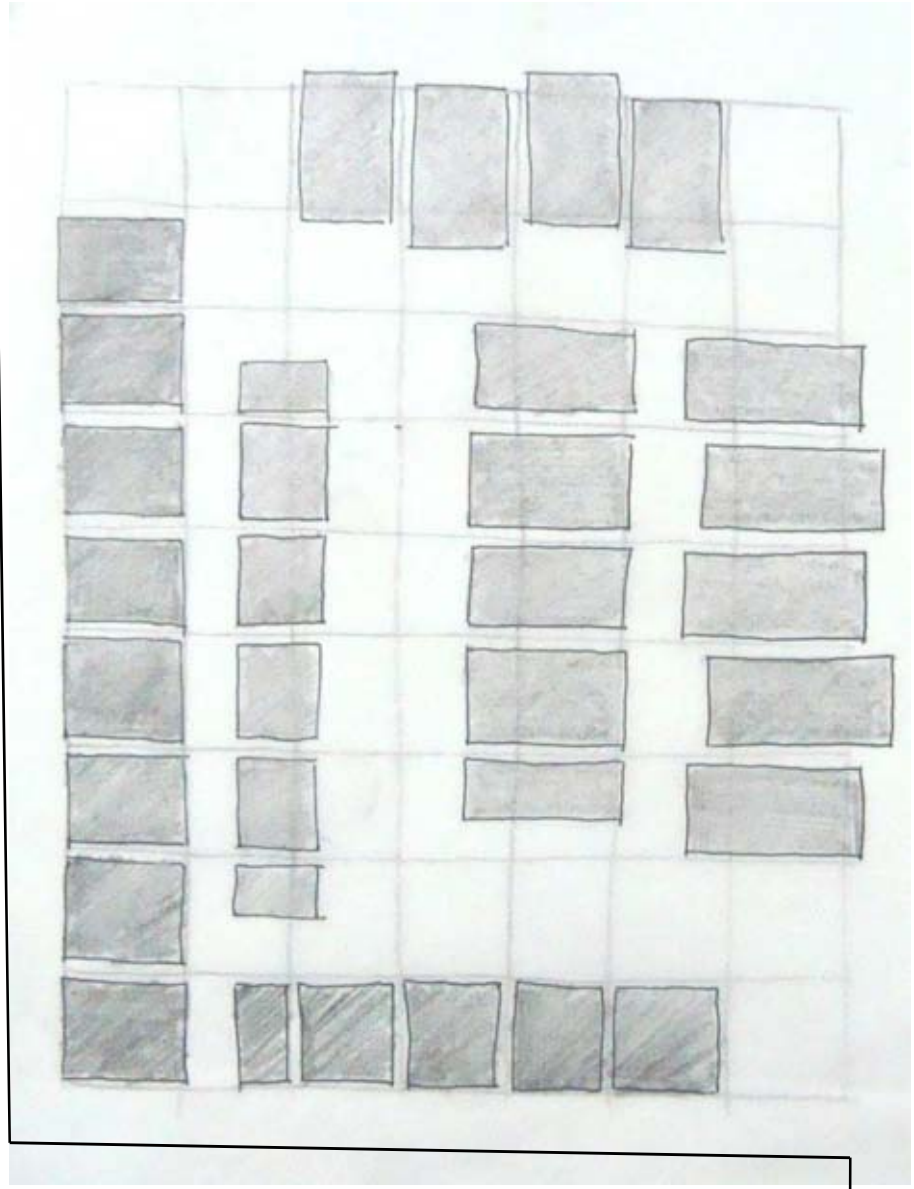
GENERAL PLAN

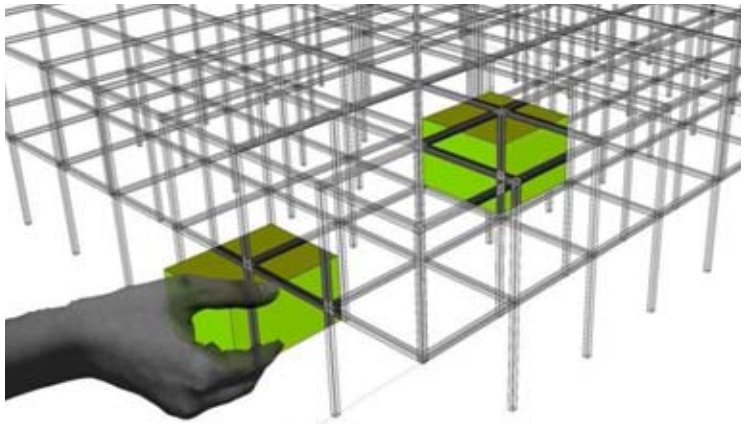
MARKET

MARKET IN THE CITY

REDEFINING **SABOTINO MARKET** IN ROMA

mercato corridoio





MARKET IN THE CITY

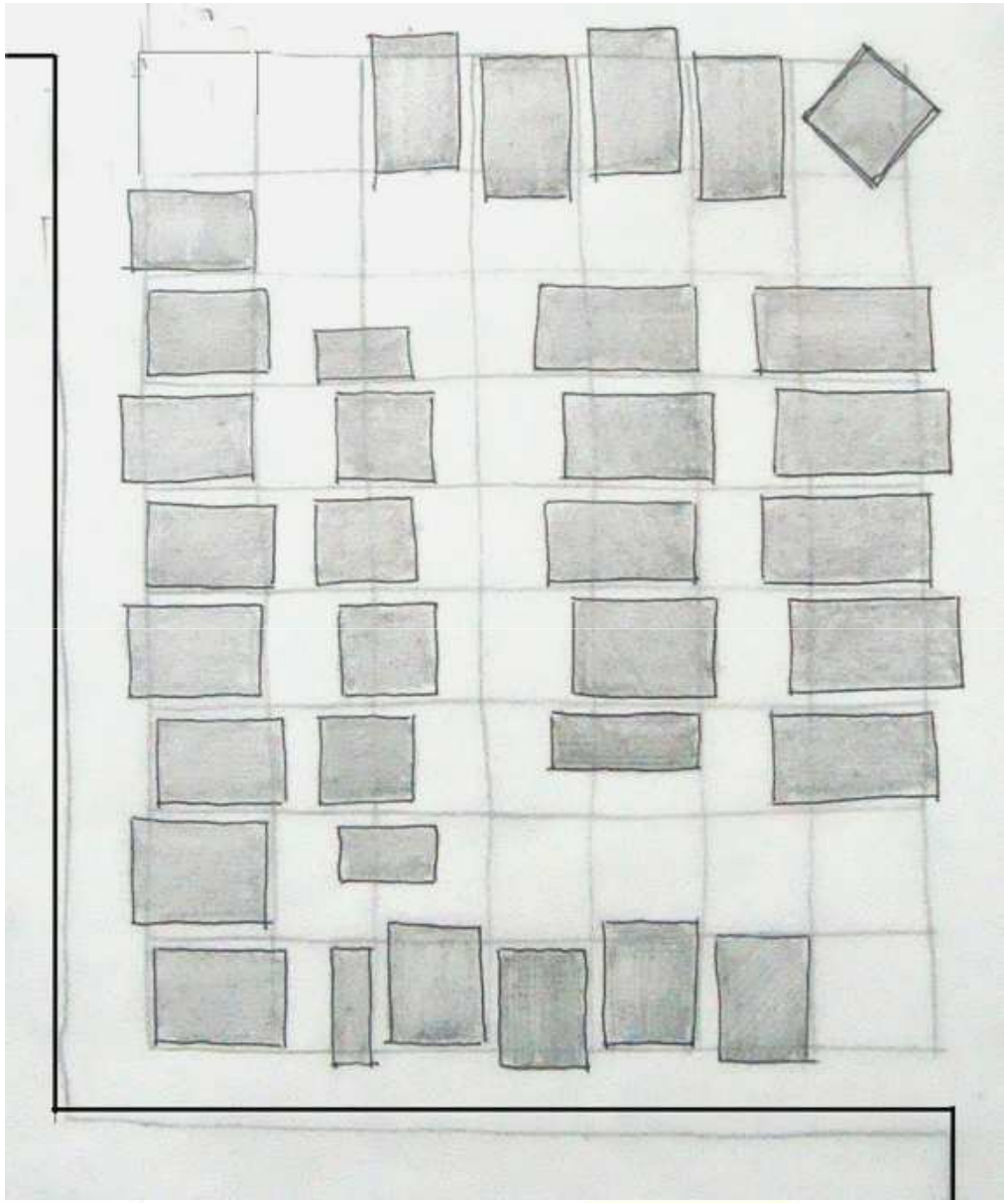
REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio

PROGRAM

GENERAL PLAN

MARKET



MARKET IN THE CITY

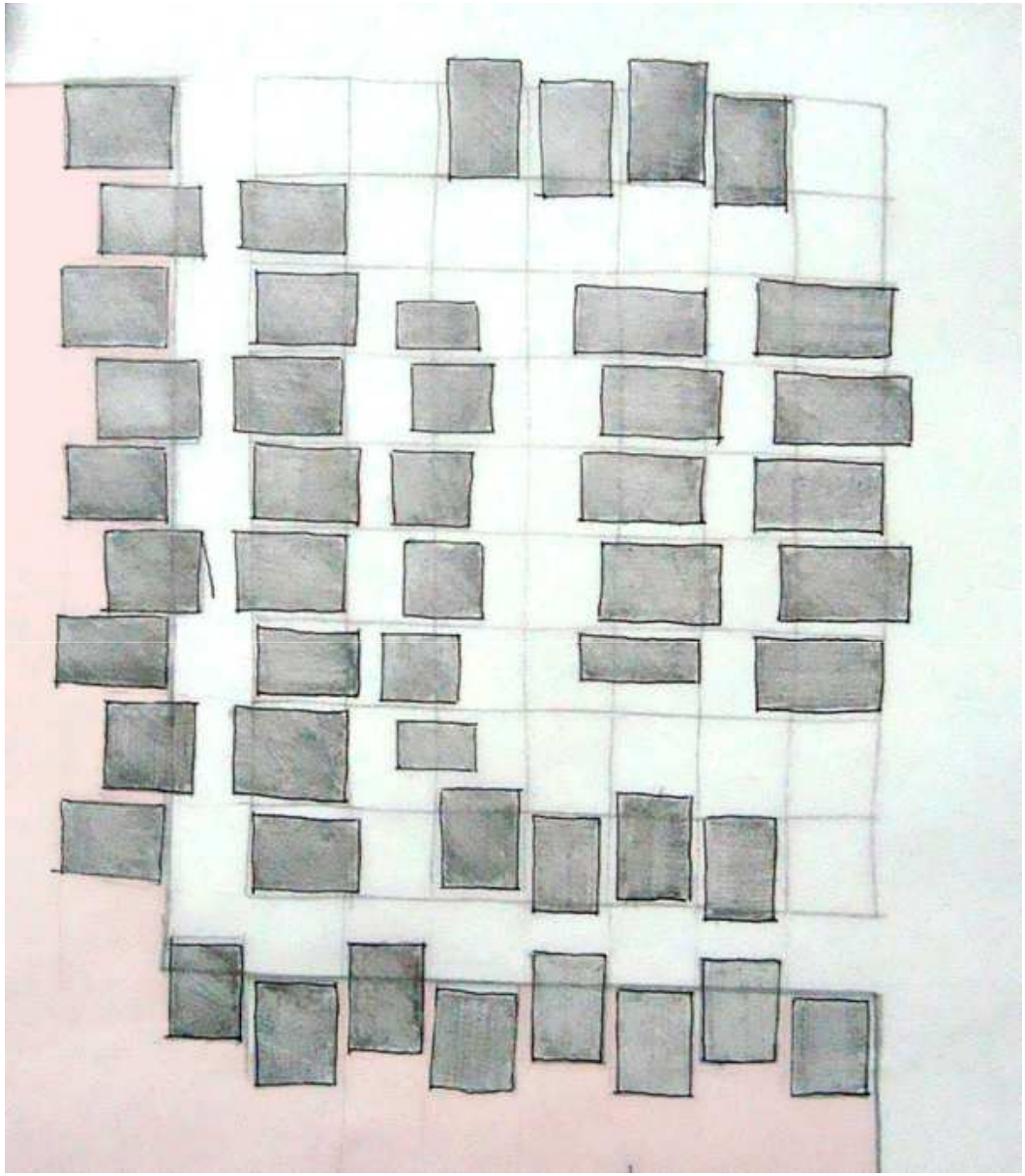
REDEFINING **SABOTINO MARKET** IN ROMA

mercato corridoio

PROGRAM

GENERAL PLAN

MARKET



PROGRAM

GENERAL PLAN

MARKET

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

mercato corridoio