**STRENGTHS**

- Located in a wealthy district
- Surrounded by offices
- People working in offices are potential customers
- Located close to an important square
- City traffic
- Open space across the street can be used to create an attraction and make the area more accessible
- Entrance is above street level

**WEAKNESSES**

- Surrounding is out of human scale
- Surrounding is both socially and physically monotone
- District is empty in nighttime
- Low accessibility reduces the usage of the market
- Parking space is not enough
- Building is insignificant

**OPPORTUNITIES**

- Since it is located close to an important square, there is a significant amount of human flow
- By strong interaction between indoors and outdoors, the liveliness of street can be brought in

**THREATS**

- Since the streets are empty in nighttime, it feels unsafe to walk in the district
- Low accessibility reduces the usage of the market
- Building is insignificant
CLEAR VISUAL STRUCTURE
COURTYARD

VS

GROUND FLOOR DIFFERENT LEVEL
NON REGULAR GRILL
CLOSED SPACE
MOSTLY ARTIFICIAL LIGHT
LOW RELATION WITH THE SURROUNDINGS
STRATEGY

- ACCESSIBILITY

- THE PROJECT WILL IMPROVE THE ACCESSIBILITY OF THE MARKET, BY ENHANCING THE PARKING SPACE DESIGNING A SQUARE-LIKE ENTRANCE, MAKING THE ENTERANCE SAME LEVEL WITH THE SIDEWALK, CREATING EASY AND VISIBLE VERTICAL CONNECTION.

- FLEXIBILITY

- THE MODULE STRUCTURE THAT CHARACTERISES THE NEW PROJECT GIVE THE POSSIBILITY TO REDEFINE AND ADAPT THE INTERVENTION TO THE FUTURE NECESSITY.

- USEFULNESS

THE NEW MARKET IS PROJECTED TO BECOME AN INTERACTION OF DAILY FUNCTIONS THAT MAKE THE BUILDING AND THE WHOLE AREA LIVABLE FOR EVERYBODY FROM ALL AGES AND WHOLE DAY.
LIVED MARKET  PERMANENT__INDOOR
PERMANENT__OUTDOOR
TEMPORARY__OUTDOOR
PARKING AREAS
RESTAURANTS / CAFÈ
PUBLIC SPACES  MEETING POINTS
MEETING POINTS
GREEN AREAS
GREEN AREAS
KINDERGARDEN
Market in the City: Redefining Sabotino Market in Roma

Evolution
MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA
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SIGHT..........SHOPS/DISTRIBUTION

MARKET

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA

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HEARING....SELLERS-BUYER
SMELL....... MEAL/FOOD
TASTE......... RESTAURANTS/CAFE
SIGHT..........SHOPS/DISTRIBUTION
TASTE.........RESTAURANTS/CAFÉ
HEARING......SELLERS-BUYER
SMELL.........MEAL/FOOD
1. MODUL STRUCTURAL ORGANISATION FLEXIBILITY

2. STREET IN THE MARKET & MARKET IN THE STREET
MINIMUM SHOP
IDENTIFIED EASILY
SHOWS THEIR STUFF
PRACTICAL
FACILITY TO PAY
EASILY REACHED

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA
marcato corridoio

MODUL
MINIMUM SHOP
IDENTIFIED EASILY
SHOWS THEIR STUFF
PRACTICAL
FACILITY TO PAY
EASILY REACHED

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA
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MAIN IDEAS

SQUARES

CORRIDOR

MARKET

FLEXIBILITY

TRANSPARENCY

MARKET IN THE CITY

REDEFINING SABOTINO MARKET IN ROMA

moreto corridelo
MAIN IDEAS
PERIMETRAL PUBLIC
CORNER SERVICES

PROGRAM
GENERAL PLAN
MARKET

MARKET IN THE CITY
REDEFINING SABOTINO MARKET IN ROMA

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